



New York
A State Affiliate

2008 NYMGMA SPONSOR MEMBERSHIP APPLICATION

This application for Sponsor membership in the New York Medical Group Management Association (NYMGMA) indicates the Sponsor's willingness to abide by the conditions outlined in NYMGMA policy on sponsorship from vendors as stated on back.

_____ NEW MEMBER _____ RENEWAL

_____ Check here if you are interested in a vendor spot at our annual meeting in Lake George, June 25- 27.

SPONSOR MEMBER INFORMATION

Contact Person _____

Title _____

Name of Firm _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

E-mail _____ Website address _____

Please select the category that best describes your company's scope of services.

- Associations
 Claims Submission & EDI
 Coding Systems & Software
 Collections & Profit Recovery
 Consulting
 Disease Management Systems
 Document Management
 Education
 EHR/EMR
 Employment and HR Services
 Facility Services
 Financial & Accounting
 Insurance
 Legal
 Medical Equipment & Supplies
 Patient Communications
 Pharmaceuticals
 Practice Management Services and Software
 Revenue Cycle Management
 Transcription
 Other _____

Yes, sign us up! We want to be a 2008 New York MGMA Sponsor Member!

| FEE | 2008 SPONSOR LEVEL BENEFITS |
|----------|--|
| \$900/yr | <p>GOLD</p> <ul style="list-style-type: none"> Listed in and have access to our on-line membership directory. Opportunity to exhibit in a prime location at our annual State conference and at three anticipated regional state events. (including the opportunity to see space layout of the exhibit area and choose location in advance) Ability to send one representative to each State and Regional Conference at no charge. (Booth space will be purchased separately and additional representatives will need to pay the conference fee) Have the ability to purchase advertising space in the newsletter Be listed on the Gold member page of our website www.nymgma.com, including a direct link to your designated vendor site (including graphics and an email option from that page, subject to review by our web master) Have a 25 word description of your company's services listed on the vendor page of the website along with your listing. |
| \$600/yr | <p>SILVER</p> <ul style="list-style-type: none"> Listed in and have access to of our on-line membership directory Opportunity to exhibit at our annual State conference and at three anticipated regional state events (if space permits). Ability to send on representative to each State and Regional Conference at no charge. (Booth space will be purchased separately and additional representatives will need to pay the conference fee) Have the ability to purchase advertising space in the newsletter Have your organization listed on the web site (contact name, phone number, and email). |
| \$300/yr | <p>BRONZE</p> <ul style="list-style-type: none"> Listed in and have access to our on-line membership directory. Opportunity to exhibit at our annual State conference (if space permits). Have your organization listed on the web site (contact name, phone number, and email). Have the ability to purchase advertising space in the newsletter |

(OVER FOR ADDITIONAL INFORMATION)

We would like to be a 2008 NYMGMA Sponsor at the _____ level.

(gold, silver or bronze)*

Total Sponsor Member Dues Enclosed \$ _____

Please send this Sponsor Member application along with a check made payable to NYMGMA to:

NYMGMA

30 Jericho Turnpike # 170, Commack, NY 11725 • Ph (631) 864-1960 Fax (631) 864-8397

Or pay by Mastercard Visa American Express

Card Number _____ Exp Date _____ CVV Code _____

Zip code for billing address _____

Signature _____

*** Gold members** - Please include a 25 word description of your company's services for inclusion on the NYMGMA website. (attach separate page if necessary)

Overview

The New York Medical Group Management Association (NYMGMA) seeks to establish relationships with firms that provide products and services for use in medical practices. This relationship will provide (1) a means of providing our members with up-to-date product knowledge and (2) an additional source of funds for the development of educational programs and conferences, publication of a newsletter and other activities that help to maintain a well-informed professional medical group management membership.

Sponsorship Agreement

The NYMGMA has therefore established a Sponsor level of membership. The Sponsor membership runs for twelve months (January through December), renewable at the beginning of each calendar year. Sponsors can participate at one of three levels as listed in the box above.

Sponsors receive all regular mailings including announcements of meetings, quarterly newsletter with opportunity to sponsor and annual membership directory with opportunity to advertise. A list of all Sponsor members is provided to all attendees at each meeting.

Sponsor representatives may register to participate in the educational sessions if they wish. Registration fee is the same as for other members minus any applicable discounts. The representative will be given a name tag indicating Sponsor status, the name of the representative and the name of the sponsoring company. Registration in the sessions is not required for a Sponsor to have an exhibit booth.

Open Forums, where members discuss issues and concerns about the operations of their specific practices, are not open to Sponsor representatives.

The average attendance at our educational meetings is approx. 70-100 members. It is critical that the meetings continue to provide our members with real, practical learning experiences that focus on their needs. We therefore ask that vendors comply with the following guidelines:

- * Sponsors are asked to refrain from discussing their company or their company's product during the educational sessions. Open solicitation and/or handing out business cards during the educational sessions is not acceptable.
- * Specific discussion of sponsors products can take place during breaks and in the exhibit areas.

Exhibit areas are provided at an additional fee at each meeting. The fee charged for an exhibit booth is dependent on the facility and availability of space.

In addition, vendors can be designated as a sole sponsor of a particular session or special project such as a newsletter, subject to the review and approval by the executive committee.

Endorsements

Sponsorship of the New York Medical Group Management Association (NYMGMA) should in no way be construed as an endorsement of particular product or brand by NYMGMA, Inc. The Sponsor should in no way imply such endorsement or use the MGMA name or logo or New York MGMA name or logo in such a way as to imply endorsement by the MGMA or New York MGMA of its product.

We agree to abide by the policies as stated above.

Organization Name _____ Date _____