



TO: NYMGMA VENDOR MEMBERS

FROM: James Barrett, FACMPE
President, NYMGMA
Debbie Goldman
Executive Assistant, NYMGMA

RE: 2008 NYMGMA ANNUAL MEETING-EXHIBITOR INFO

DATE: February 29, 2008

We are looking forward to the NYMGMA ANNUAL MEETING in Lake George , June 25th – 27th at the Great Escape Lodge and Conference Center.. The exhibit area will open to conference attendees beginning Thursday morning, June 26th at 7:30 am. We expect that exhibit space will fill up quickly so if you would like to secure a space please complete the attached exhibitor registration form and fax it to the NYMGMA office at (631) 864-8397. Reservations will be accepted on a first come-first serve basis. If you have any questions, please call Debbie Goldman in the NYMGMA office, (631) 864-1960. Once you register for booth space you will receive a confirmation with additional details about set up, etc. We have been able to keep the exhibit fees at the same level as 2007.

The hotel reservation form will be available in early March. This year, in addition to exhibit opportunities at the general conference, we will be holding our a pre-conference session from 8:00 am to 3:00 pm on Wednesday June 25th. Our guest speaker will be Deborah Walker Keegan, who is a nationally recognized healthcare speaker whose topic is: There will be an opportunity for a vendor to have an exclusive sponsorship and display option for the estimated 140 people attending the pre-conference. If you are interested in this possibility, which will include a tabletop display area on Wednesday in the presentation room, please call the NYMGMA Office for additional details.

In addition to exhibiting at the conference, there are several opportunities for special sponsorships that will get your company's name in front of the conference attendees in a very positive manner. Attached is a list of all the events available to sponsor along with the cost of sponsorship. If you are interested in sponsoring any of these events please contact me, or the NYMGMA office. Sponsors that commit by Friday, March 16th, will be highlighted in the conference brochure. If you are not able to attend the meeting you may want to consider one of these sponsorship opportunities. If you select any of the available options, we will work with you to identify your company as the sponsor and offer you the opportunity to personally welcome the members to that session/event, and describe the services that your company offers.

Again, please call either Jim at (315) 426-0190 x202 or Debbie at (631) 864-1960 for additional info or to secure a sponsorship.

